



## GIVE YOUR PUPPY THE BEST START IN LIFE!

Nutrition plays a vital role in the development of your puppy; our Nutrition Team have put together these top tips to help you meet your puppy's nutritional needs:

- A balanced diet for every stage of your dog's life is very important, so feed a complete food (table scraps are not recommended as they will lead to nutritional imbalances and will also result in your puppy becoming a fussy eater).
- Puppies have different nutritional requirements to adult dogs so always feed a high quality puppy food to your growing puppy (don't feed adult dog food to puppies).
- Small breed puppies (adult weight less than 20kg) need a higher protein and energy diet than large breed puppies (adult weight over 20kg). This is due to large breed puppies requiring slow controlled growth.
- Small breed puppies benefit from the addition of prebiotics in the diet to improve digestion in their small sensitive stomachs.
- Large breed puppies benefit from the addition of milk calcium, Glucosamine and MSM in their diet to help improve bone strength and joint care.
- All puppies will benefit from a wheat-free hypoallergenic and sensitive diet.
- Feed puppies 3 times per day up to 6 months of age, reducing to 2 times per day thereafter.
- Always consult the feeding guide on the bag, but you may need to adjust the feeding level slightly to take account of the activity level of your puppy as well as the external conditions, always maintaining a lean healthy body condition.
- When switching to an adult food make sure to do so gradually over a 7 to 10 day period, to help prevent digestive upsets.
- Have clean drinking water available for your puppy at all times.

